

Module code	AX-4307		
Module Title	Advanced Photography		
Degree/Diploma	Bachelor of Arts (Design and Creative Industries)		
Type of Module	Major Option		
Modular Credits	4	Total student workload	8 hours/week
		Contact hours	4 hours/week
Prerequisite	None		
Anti-requisite	None		
Aims To introduce students to critical, theoretical, and practical skills in photography and enable them to discuss all aspects of photography including planning, creating, editing and evaluating digital photographs and stock photo production.			
Learning Outcomes: <i>On successful completion of this module, a student will be expected to be able to:</i>			
Lower order:	10%	- Clarify the principles of photography (theory and practice) - Identify the different modes and genre of photography	
Middle order:	10%	- Identify and understand various camera techniques - Analyse lighting theory and practice (studio and <i>situ</i>)	
Higher order:	80%	- Evaluate critically photography - Present creative photography portfolio in a wide range of genre, themes and purposes.	
Module Contents <ul style="list-style-type: none">- Principles of photography (theory and practice) – composition, shape, colour, texture, line, tone, field of view, depth- Modes of photography (genres), landscape, urban, architecture, macro, portrait, group, night, action, abstract, advertising- Camera techniques (DSLR cameras)- Lighting theory and practice (studio and <i>situ</i>)- Critical evaluation of photography- Editing and enhancing of photography			
Assessment	Formative assessment	Biweekly assessment and feedback	
	Summative assessment	Examination: 0% Coursework: 100% 4 individual photography projects (60%) 2 Class tests (20%) 1 individual written learning journal (10%) 2 group critiques with oral presentation (10%)	